Personal Branding – Modified DISC Assessment

Identifying your personality strengths can help you understand how you operate. It can also help you understand what kinds of tasks and activities energize you, and which ones drain you - always play up to your strengths.

The following is a modified, and shortened, version of the DISC personality assessment.

Instructions: Mark a 1 or a 0 next to each characteristic within each of the 4 personality categories. Marking a 1 next to a characteristic means you believe that characteristic represents you well as being part of your own personality. Marking a 0 next to a characteristic means you don't identify with that particular characteristic. Once finished add up the number of 1's in each category. Which ever category has the most 1's is your most prominent personality trait.

The next category with the most 1's is your next most prominent personality trait and so on. Then rank the initials (D, I, S, and C) of each of your personality traits in order from most prominent to least prominent to help you understand where your personality strengths lie.

If you have two or more categories that have the same number of 1's, use your own instincts to rank which category is most prominent and which is the next prominent as you understand your own personality.

Completing this brief DISC assessment can help you understand how you work best, and how to best approach working with others who may or may not have the same prominent personality characteristics.

Your best opportunities for success lie in playing up to your strengths and finding others who compliment you with strengths in your weakest areas. This can help you understand what you need along your path toward achieving your goal.

Dominant - "D" drivers	Influencing - "I" expressive	Stable - "S" amiable	Compliant - "C" analytical
__Takes Charge	__Good talker	__Steady	__Loves detail
__Leader	__Outgoing	__Loyal	__Very logical
__Bold	__Likes to entertain others	__Calm	__Factual
__Concerned with bottom line	__Impulsive	__Understanding	__Can seem rigid
__Total	__Total	__Total	__Total

From the totals in each category, list the initials of your prominent personality traits in order from most prominent to least prominent:

example: D, I, S, C